



**COMPANY
PROFILE**

solusi warnaku!

ABOUT US

FACTORY

Jl. Industri Raya IV Blok AF No. 23,
Desa Bunder Jatake, Tangerang.
Telp : 021-5902347 (Hunting)
Fax : 021-5902301

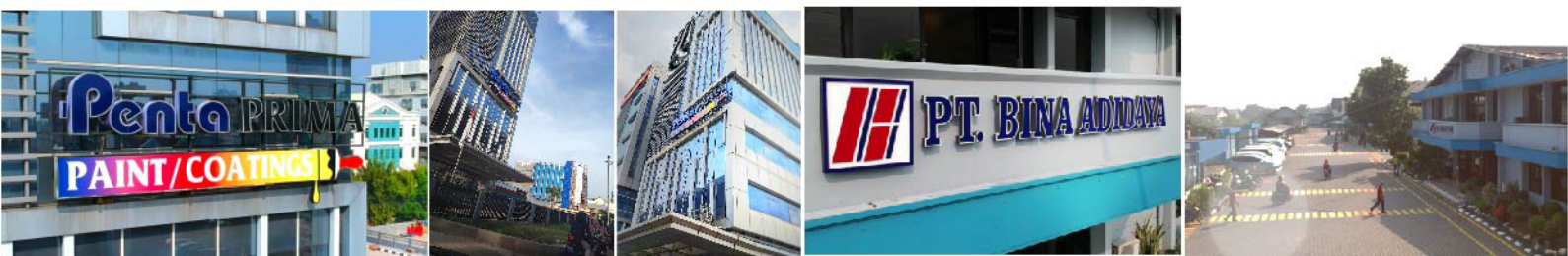
6 HA
AREA

OFFICE

Graha Penta Prima
Jl. Raya Boulevard Barat Blok XC 5-6 Tower D,
Kelapa Gading Barat,
Jakarta Utara 14240.
Telp : 021-29383000 (Hunting)
Fax : 021-29383010, 29383020,
29383030
Email : sales@binaadidaya.com

HISTORY

PT. Bina Adidaya was established in January 1988 and has enjoyed the benefits of strong technical support from some of the most reputable international paint producers in the field and we always keep our door open for new technologies. The quality management system of PT. Bina Adidaya has been approved and certified by Lloyd's Register Quality Assurance Limited and achieved ISO 9001-2000 Certificate in May 2022 and already updated to ISO 9001-2015, also in 2019 received SNI and Green Label certificates. Currently, PT. Bina Adidaya employs more than 800 workers to help meet the client's needs throughout Indonesia.





OUR COMMITMENT

Management PT. Bina Adidaya is committed to our mission of customer satisfaction by supplying consistent quality products and services.



CERTIFICATION



CERTIFICATE OF APPROVAL

This is to certify that the Quality Management System of:

PT. Bina Adidaya
Jl. Industri Raya IV Blok AF No. 23
Desa Bunder, Jatake
Tangerang, Indonesia

has been approved by Lloyd's Register Quality Assurance to the following Quality Management System Standards:

ISO 9001:2015

The Quality Management System is applicable to:

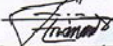
Design and Manufacture of Paints

Approval Certificate No: JKT0500059

Original Approval: 21 May 2002

Current Certificate: 10 April 2017

Certificate Expiry: 9 April 2020

Issued by: 
for and on behalf of Lloyd's Register Quality Assurance Limited



Desa Tower 1, 12th Floor, Jl. Mega Kuningan Barat IX Kav. 64.3 No.1 Jakarta
For and on behalf of 1 Trinity Park, Sickenhall Lane, Birmingham, B37 7ES, United Kingdom
This approval is carried out in accordance with the LRQA assessment and certification procedures and monitored by LRQA.
The use of the LRQA Accreditation Mark indicates Accreditation in respect of those activities covered by the Accreditation Certificate Number 001

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www.iapmoindonesia.org
www.greenproductcouncilindonesia.org

Our company has been audited and certified by



Assurance | Confidence | Progressive



OUR PEOPLE



HUMAN RESOURCE DEPARTMENT

By continually training and educating our staff, we remain the ideal partner for tomorrow's new challenges. As a strong organization and flexible service on the spot, we are able to satisfy customer's need. Our aim is to service our client with a high level of expertise, dependability and satisfaction.

TRAINING CENTER

The Training Center is a training center for all employees so that they have the knowledge and skills in accordance with their respective job descriptions. In the other hand, it is also a training center for customers or prospective customers (automotive workshops) as the technical application of Penta Prima products.



RESEARCH AND DEVELOPMENT

The Research and Development (R&D) facilities, experienced technical staff, continuously quality control and an innovative vision enable the company to optimal react to new market opportunities. We are responsive to client's needs, demands for quality products and services. Our company's continuing quest for excellence is our wish in this millennium.



QUALITY CONTROL

To produce the perfect color, we check color matching with a Spectrophotometer, a color computer. Here all batch history data is stored so that color consistency is maintained. We always do research on all the paint products we produce.

PRODUCTION



Thanks to the production facilities, we are able to react better and faster to new product developments in different markets all over Indonesia. The company has been dedicated to serving clients with innovative top quality product that meets the demands of time. To stay competitive in the market we are continuously striving to be more efficient, introducing state of the art technology, modern production and testing facilities.



PRODUCT & INOVATION

AUTO REFINISH PAINT

The refinish market characterized by their diverse colour, elegant gloss and superior quality. Our products have gained wide acceptance by refinish workshops, repair shops, etc. The products are distributed through dealers, agents and retail shops in major cities throughout the country. They consist of NC and PU base Metallic and Solid Colour, Epoxy and Paint Remover as well.



ARCHITECTURAL / DECORATIVE PAINT

PT. Bina Adidaya has been supplying its elastomeric based coating for exterior with its unique characteristic of effective water proofing and covering hairline crack, washable, dirt pick-up resistance, as well as fungus and algae resistance to hotels, apartments / condominium, super malls, high rise buildings, hospitals, real estates etc. To satisfy client's choice, the company offers a wide range of decorative products (based on PU, Acrylic, etc) and special interior coating such as Multi Colour Art Coating, Cracking Paint and Texture Coatings.



INDUSTRIAL PAINT

PT. Bina Adidaya produces a variety of industrial paint such as paint for automotive parts, office equipments, wood and rattan furniture, drum and LPG tank production, heavy construction equipments, etc. Our R&D staffs work in close cooperation with our client to provide cost effective system and supply high quality.

FLOOR COATING

Our Floor Coatings have been used in Supermarkets, Pharmaceuticals, Cosmetics, Foods and beverages industries. The coatings are used in these industries do not only aim at protecting and preserving existing floor, but they must also guarantee performance with regulation concerning hygienic and a healthy environment. We are also in the position to supply the antistatic floor coatings to electronic industries and special projects.

ROOF PAINT

Replacement of old worn roof for industrial building is not only expensive for the budget but there are other aspects of consideration involved as well. To avoid costly production shut down, our company is providing several systems that can be chosen to restore, renew and beautify old existing roof.

PROTECTIVE PAINT

The company protective coatings/heavy duty coatings with excellent to protect high valued chemical plant, refineries, petrochemicals and cement factories against corrosion. The excellence of our Protective Coatings have been proven in several power plants, refineries, piping, tanks, etc. The company has very good track record of accomplishment to supply coatings for steel bridges throughout the country.

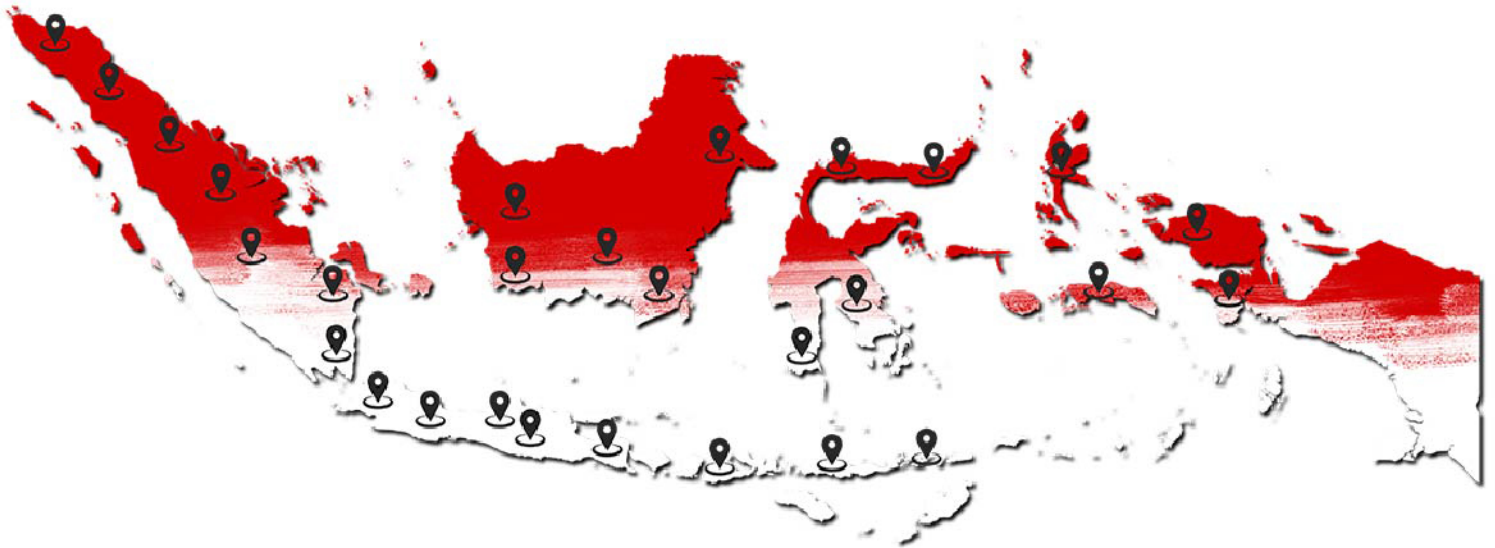


MARINE PAINT

PT. Bina Adidaya has been servicing companies with Penta Prima Marine Paint to ocean going vessels. The company's specialist develops and supplies marine paint sustainable to all environment conditions. The company's products are able to satisfy demanding requirement from various client.



DISTRIBUTION



SURABAYA

BALI

SAMARINDA

SEMARANG

MAKASAR

BOGOR

BANDUNG

MANADO

PALU

The company's comprehensive products are distributed nationally through direct sales and through representative offices in Surabaya, Semarang, Bandung and appointed agents in major cities of Indonesia. A fleet of special delivery vehicles insures that products reach costumers in time.

OUR CUSTOMER



PENTA PRIMA DERECTORY

BANDUNG

JL. Industri Cimareme IV,
No. 5 Padalarang, Cimahi - Bandung.
Telp : 022 -6865858,
6865868 (Hunting)
Fax : 6865841, 6865858
Email : Bandung@binaadidaya.com
Mobile : 081802428810

BOGOR

Perumahan Khoirul Ummah,
Jl. Raden Kan'an No. 112, RT. 05/04,
Kel. Tanah Baru, Kec. Bogor Utara.
Telp : 0251-8579104
Email : bogor@pentaprima.co.id
binabogor22@gmail.com

MAKASSAR

Kompleks Pergudangan Parangloe
Indah Cluster Natura Estate,
Blok E No. 35, Tallasa City,
Makassar - Sulawesi Selatan.
Telp : 0441 - 4741547,
4741983 (Hunting)
Fax : 8037291
Email : makassar@binaadidaya.com
Mobile : 0811414287

SURABAYA

Pergudangan Gedangan Permai
Jl. Raya Gedangan 214 A, Blok A. No. 18,
Sidoarjo -Surabaya
Telp : 031 - 801094144 (Hunting)
Fax : 8010945-46
Email : suarabaya@binanadidaya.com
bina_adidayasby@yahoo.com
Mobile : 082231157934

KEDIRI

Jl.A. Yani No. 103,
Kranggan - Gurah Kediri.
Telp : 0354 -7474345 (Hunting)
Email : binaadidayakediri@gmail.com
Mobile : 082221703866,
085804228239

BEKASI

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Pergudangan Tambun Bizhub
Blok C No. 8, Tambun Selatan - Bekasi
Timur 17510.
Telp : 021-22137045 (Hunting)
Fax : 29086953
Email : tambun@binaadidaya.com

CIREBON

Jl. Gunung Bromo No. 153 B,
Terusan Lobunta Larangan,
Cirebon - Jawa Barat 45143.
Telp : 02131 - 489397 (Hunting)
Email : cirebon@binaadidaya.com
Mobile : 081395744044

MANADO

Pergudangan Grand Maumbi
Blok A No. 7, Jl. Manado - Bitung -
Watutumou II - Kalawat Minut,
Sulawesi Utara 95378.
Telp : 0431-7008355,
7008211 (Hunting)
Fax : 7008906

SAMARINDA

Pergudangan Mangkupalas
Bussines Center, Blok E No. 3, Palaran
Samarinda Sebrang,
Samarinda - Kalimantan Timur.
Telp : 0541 - 7277739,
4114477 (Hunting)
Email : samarinda@binaadidaya.com
Mobile : 08121838822

PALU

Gudang Lestari
Jl. L Gada, Gudang No. 9, Palu -
Sulawesi Tengah.
Telp : 0451- 8003600
Mobile : 081341152476

BALI

Jl. Katalia No. 22 Ubung,
Denpasar Utara - Bali.
Telp : 0361 - 90073236, 9073465,
Fax : 9005865
Email : binabali2015@gmail.com
Mobile : 081916549099

JEMBER

Jl. M.H Thamrin Pergudangan
Pesona Ajung Park A29, Ajung - Jember.
Telp : 0331 - 5107708,
5107178 (Hunting)
Email : jember@binaadidaya.com

SOLO

Jl. Raya Solo Kalioso, Gang Pancuran,
Km.8/8B RT. 03/02, Desa Selokaton.
Kec. Gondangrejo, Kab. Karanganyar,
Solo - Jawa Tengah 51783.
Telp : 0271 - 2935259,
2933670 (Hunting)
Fax : 0271.2935338
Email : solo@binaadidaya.com
Mobile : 0882 2415 1613

SEMARANG

Kawasan Industri Candi - Gatot Subroto,
Blok 8B, No. 18, Semarang - 50182.
Telp : 024 - 7622151 (Hunting)
Fax : 7626958
Email : semarang@binaadidaya.com
Mobile : 081215602719

Visit Us



Penta PRIMA

PAINT/COATINGS

A white silhouette of a paintbrush with a single drop of paint falling from the tip, positioned to the right of the 'PAINT/COATINGS' text.

pentaprima.co.id



Penta Prima Paint



[pentaprimapaint](https://www.instagram.com/pentaprimapaint)



Penta Prima Paint

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